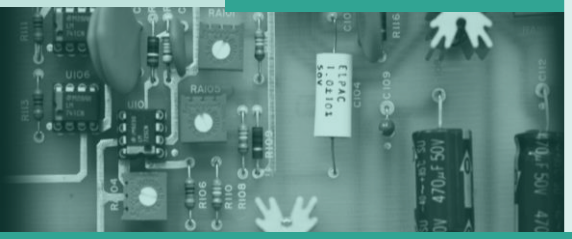
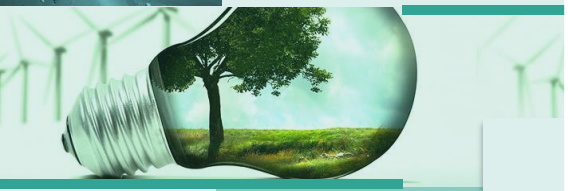
RYME

REACTIVACIÓN
PYME
INNOVACIÓN
INTERNACIONAL





Speed Meetings

Methodology

ceeIM
CENTRO EUROPEO DE EMPRESAS E INNOVACIÓN DE MURCIA

SUDOE
Interreg IV B

UE/EU - FEDER/ERDF

1 Information from companies

SOURCE 1: RYME Platform

Important include on 'presentation' and 'key words' the strategic working lines of the company.

SOURCE 2: Video Presentation (2-3 minutes) talking about:

- Who I am (the company)
- Strong points (exportable skills)
- " Weak"points (importable skills)
- Strategic working lines

This video should be recorded by each company (using a simple mobile phone for instance), uploading to youtube/vimeo, and includying the link within Ryme web platform (there is a field for that on each company section)

2 Interest requests

Each company will use the information available on RYME platform/auto-videos, and will identified those companies of their interest.

Important: Ryme platform should let us know which companies have been demanded, and by who.

3 Most demanded companies by sector

We will identify the most demanded companies per sector, and will focus the speed meetings on these ones. Those companies with one a few demands can manage first communications thought Ryme web platform tool.

Biotech / Health

Company	Demands
A	8
B	7
C	7
D	3
E	2
F	2
G	2
H	2
I	2
J	1
K	1
L	1
M	1
N	1

ICT/ Electronic

Company	Demands
A	11
B	8
C	7
D	5
E	5
F	3
G	2
H	2
I	1
J	1
K	1
L	1
M	1
N	1

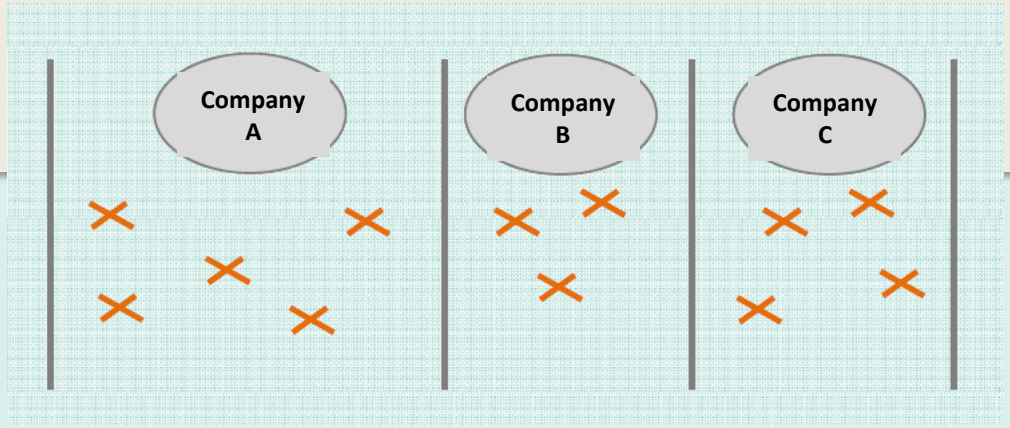
Greentech/ Sustainable

Company	Demands
A	9
B	9
C	8
D	6
E	3
F	2
G	2
H	2
I	1
J	1
K	1
L	1
M	1
N	1

4 Virtual Networking Tables

Once we identify the most demanded companies, we will organize Virtual Networking Tables (20-30 minutes) per sector.

There will be X tables per sector, depending on how many companies we decide to select as "demanded".



Biotech / Health

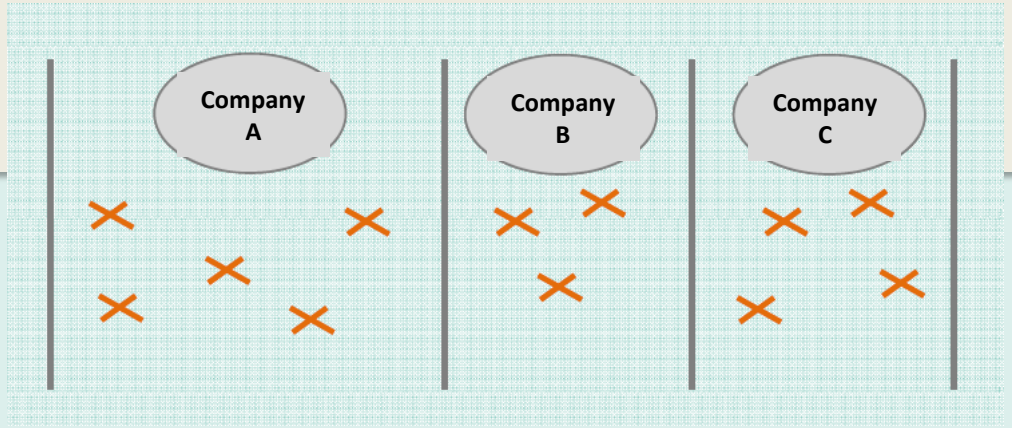
ICT/ Electronic

Greentech/ Sustainable

4 Virtual Networking Tables

Each demanded company will lead the table, and each interested company will explain its cooperation interest.

Company A presents itself in 5 minutes, paying special attention to strategic working lines. Then will ask the other for showing how can collaborate.



Meetings will be scheduled during Week 2 of April, and supported by webex platform, so everyone can access the meeting using a pc and internet connection, from their own offices.

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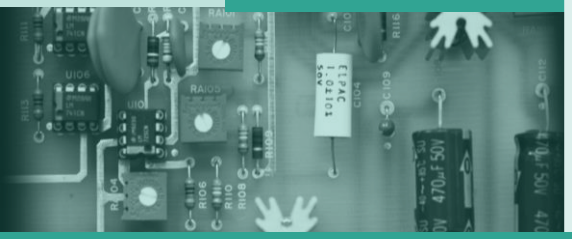

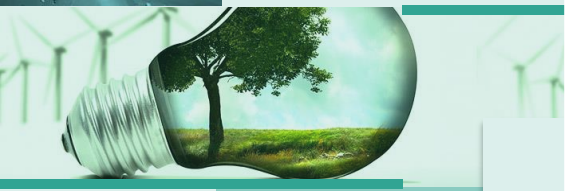

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